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# **C:\Users\gabriel.vargas\Desktop\BATCH 01 GERMAN SPECIFICATIONS V02\BATCH 01 GERMAN SPECIFICATIONS V02\german_templates_id1_letter (specifications & BG)\german_templates_id1_letter (BG).jpgFHI Ventures Application Form**

**Part I**

Part I of the FHI Ventures application is a more in-depth look at your venture in collaboration with our research partners at Emory University. In order to complete part I, please click the link below, you will be transported to our data hosting site to do so. Once this portion is complete, please return to this application and submit the required documents below. Please note, part I is required in order to be fully considered for the FHI Ventures program. By completing this full application, you will automatically be entered into a drawing for four (4) $5,000 unrestricted grants.

[Part I Link](https://emory.qualtrics.com/jfe/form/SV_agj5qJR1LvdJ4AR)

[*https://emory.qualtrics.com/jfe/form/SV\_4PEsepcQ4io4CNL*](https://emory.qualtrics.com/jfe/form/SV_4PEsepcQ4io4CNL)

**Part II**

Part II of the FHI Ventures application entails completing this form as thoroughly as possible. Please attach additional pages or supporting documents as needed. Submit the completed application and any attachments to Priyanka Rao ([prao@fhiventures.com](mailto:prao@fhiventures.com)).

FHI Ventures acknowledges that some of the information you disclose to us during the application process, including information on this form and any attachments, may be confidential and proprietary in nature. FHI Ventures will use such information only for the purpose of evaluating your admission to the accelerator program and facilitating your program participation if you are admitted. FHI Ventures will only disclose such information to its staff and advisors who need access for that purpose.

## **Investment Criteria**

To be eligible to enter FHI Ventures’ accelerator program, a startup entry must meet the following qualifying criteria:

1. **Strategic Alignment**: clear path to leveraging FHI 360’s network to achieve financial and social returns
2. **Company Stage**: seed (post-prototype & pre/early-revenue)
3. **Verticals**: health, education, water and sanitation, and workforce development
4. **Geographic Focus**: emerging markets and targeted US regions
5. **Impact Alignment**: alignment with the UN Sustainable Development Goals
6. **Team**: entrepreneurs demonstrate strong domain expertise and the ability to succeed
7. **Market Opportunity**: ability to address an unmet need with potential for capturing significant market share
8. **Minority Inclusion:** startup is inclusive of gender and ethnic minorities

## **Overview**

Entity Name

[ ]

Form/State of Incorporation

[ ]

In what stage is your business? (pre-revenue, early revenue, etc.)

[ ]

What does long-term success look like for your company, financially and impact-wise?

[ ]

Is your business model B2B and/or B2C?

[ ]

## **Impact**

Does your company employ any gender and/or ethnic minorities? If so, how many?

[ ]

Does your company employ any gender and/or ethnic minorities in leadership positions? If so, how many?

[ ]

Does your business model specifically benefit gender and/or ethnic minorities?

[ ]

Does your company regularly track your impact metrics?

Yes, we track it using IRIS metrics

Yes, we track it using the B Impact Assessment survey

Yes, we have our own metrics

No, but we are planning to measure our impact in the future

No, we have no time (or interest) to measure our impacts

## **Financing & Support**

Please indicate the types of funding received to date (i.e. friends/ family, angel investors, government funding, venture capital, others), including indicate the source, amount, and year it was received.

* Type:
  + Source – Amount – Year
  + Source – Amount – Year
* Type:
  + Source – Amount – Year
  + Source – Amount – Year
* Type:
  + Source – Amount – Year
  + Source – Amount – Year

Please indicate the area(s) of support you are most interested in receiving over the next 6 to 12 months.

[ ]

What would you say are the primary obstacles to your business’s success?

[ ]

## **Supporting Documents**

Please submit the required documents listed below and any other relevant information. Kindly note that not every item in the list may be applicable.

* A business plan, which should contain at minimum:
  + Unique Value Proposition
  + Competitive Advantage
  + Product Profile
  + Competitor Landscape
  + Targeted Customer Segments
  + Capital Raised to Date
  + Partnerships to Date
* Organizational chart showing the roles and responsibilities of the key personnel including advisors, if applicable

**By signing below, Applicant:**

* Warrants and represents that all information provided on this application form and any attached documents is true and accurate, and understands that providing false or misleading information during the application process will disqualify Applicant from consideration for admission to the program or result in termination of participation in the program.
* Authorizes FHI Ventures to use and disclose to its staff and advisors the information on this form and all other information provided to FHI Ventures during the application process for the purpose of evaluating Applicant’s application and facilitating its participation in the program, if admitted.

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| Signature | Date |